



The Great Greek Mediterranean Grill Expands to Oceanside

New owner invites guests to enjoy the restaurant's fresh takes on authentic cuisine in an elevated fast-casual atmosphere

OCEANSIDE, CA (September 1, 2025) – [The Great Greek Mediterranean Grill®](#), where timeless fare and legendary service combine to create a memorable experience, has opened a new location at **1830 Rancho Del Oro Road, Suite 150**, in the Arroyo Verde shopping center. The restaurant is owned by Sam Sawiris, who is inspired by the food and culture he discovered in Greece and Cyprus.

The Great Greek Mediterranean Grill offers a mouthwatering menu built on authentic family recipes handed down through generations. With bold flavor profiles that embody The Great Greek Mediterranean Grill's mission to *Live Your Life Deliciously*, each dish is created using only the highest-quality ingredients and served in an uplifted fast-casual atmosphere to deliver a dining experience that exceeds expectations.

"I spent three years in Greece and Cyprus and really enjoyed the food and the culture there, and now I'm excited to share them with guests from the Oceanside area," said Sawiris, who traveled and worked on four continents throughout his previous careers in risk management and investment banking. "And it's not just the food but the presentation, too. I am so excited to serve the community and build new connections with my guests."

Top menu selections here include The Great Greek Gyro, along with Souvlaki Plates and Rice Bowls that can be customized with protein choices like lamb, steak, chicken, shrimp and more. They pair perfectly with the restaurant's crisp Greek salads and four signature house-made dips, including Hummus, Tzatziki, Melitzanosalata (eggplant dip) and Tirokafteri (spicy roasted red pepper). For more indulgent options, guests can order unique Feta Fries or sweet desserts, like Baklava, Rice Pudding and Baklava Ice Cream, made in-house. Sawiris recommends the Steak Souvlaki, Greek Salad and Tirokafteri.

The eatery also specializes in catering to large parties and work events, and is ideal for family gatherings. From build-your-own Gyro Kits to savory Souvlaki skewers, it offers mouthwatering Mediterranean spreads with bold flavors that wow.

Before opening the new location, Sawiris had decided to open his own Greek restaurant serving the food he had come to love. "I found that The Great Greek Mediterranean Grill makes almost everything I was thinking of doing, so I decided to go with them instead of trying to reinvent the wheel," he said."

Arroyo Verde, the new shopping center that houses the restaurant, is conveniently located at the intersection of Rancho Del Oro Road and Oceanside Boulevard. It's close to business parks, a mega church and Frontwave Arena, and the neighborhood will soon include 3,000 new residential units.

With 2,000 square feet, The Great Greek Mediterranean Grill Oceanside seats 48 guests in the dining room and 36 outside on the patio. It is open for pickup and delivery Sunday through Thursday from 11 a.m. to 9 p.m. and Friday through Saturday from 11 a.m. to 10 p.m. For more information, call 858-883-1553, visit <https://www.thegreatgreekgrill.com/oceanside-ca> and follow along on [Facebook](#) and [Instagram](#).

About The Great Greek Mediterranean Grill

The award-winning Great Greek Mediterranean Grill® is a leading franchise within the Greek, Mediterranean, and Middle Eastern fast-casual restaurant industry, offering a vivacious and flavorful menu inspired by foods in the Mediterranean diet. Every dish is made fresh in-house from authentic recipes passed down generation after generation. Co-founded by two culinary trained, third-generation restaurateurs, Nick A. Della Penna and Trent Jones, The Great Greek Mediterranean Grill is an affiliated brand of United Franchise Group™, the global leader for entrepreneurs, within the United Franchise Group's food division, Big Flavor Brands™. For more information about The Great Greek Mediterranean Grill locations, menu and catering, visit www.thegreatgreekgrill.com, and for franchise information, visit www.thegreatgreekfranchise.com.

About Big Flavor Brands

Big Flavor Brands™ specializes in franchises dedicated to creative eating, offering a zesty menu of fast-growing, award-winning food brands with a proven track record of success. From fast-casual restaurants with authentic third-generation recipes like The Great Greek Mediterranean Grill®, to specialty concepts like the grazing innovator and charcuterie board caterer Graze Craze®, Big Flavor Brands dominate their niches with quality, value, and tasty fare for every occasion. Big Flavor Brands represents the food division of United Franchise Group™, which is comprised of innovative concepts pushing the boundaries with an unwavering commitment to quality, variety, and the pursuit of joyful eating.

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