



The Great Greek Mediterranean Grill Opens New Restaurant in Salem

SALEM, N.H. (Feb. 11, 2026) – [The Great Greek Mediterranean Grill](#)® is continuing to grow its presence in the fast casual dining scene, with a new location at **125 S. Broadway in Salem Park Plaza**. Aligning with the brand's mission to *Live Your Life Deliciously*, every dish is made fresh, in-house from authentic recipes passed down generation after generation. Guests will find a wide variety of customizable options, including the Classic Greek Salad and Rice Bowl with a choice of Gyro Meat, Salmon, or several other protein choices. They can also indulge in unique offerings like fresh, made-to-order Feta Fries, and must-have desserts like Baklava Ice Cream and Rice Pudding.

The new restaurant is owned by Kevin Chauvette and John Hall, two friends who partnered together after successful careers in business. It's the second location for the partners who also own The Great Greek Mediterranean Grill in Manchester with plans to open a third next year.

"We're proud to offer this community our fresh, healthy cuisine that's one of the fastest-growing dining options for good reason," Chauvette said. "And The Great Greek Mediterranean Grill does it better than anyone else. Whether you want a light Greek salad, savory Spanakopita or sweet Baklava, your passion for delicious food can be fulfilled here."

Prior to opening their restaurants, Chauvette worked as an optometrist and owned nine optical stores in New Hampshire for over 25 years before selling them in 2021. Hall has over 40 years of restaurant operations experience including for various fast casual brands. His wife, Pam, is working with them as their bookkeeper.

The Great Greek Mediterranean Grill also specializes in catering large parties, events and meetings. It's perfect for family gatherings, offering memorable, mouth-watering Mediterranean spreads complete with bold flavors that leave a lasting impression. Choose from build-your-own Gyros and savory Souvlaki Skewers, accompanied by buttery Rice Pilaf, crisp Greek Salad, authentic dips and delectable desserts to impress guests at any event.

"My favorite dish on the menu is the Great Greek Gyro," Chauvette added. "It's a true taste of the Mediterranean that gives you all the classics: your choice of gyro meat (a combination of beef and lamb) or grilled chicken served with lettuce, tomatoes, red onions, Tzatziki and Feta, all wrapped in a pillowy soft pita."

The Great Greek Mediterranean Grill of Salem covers 3,196 square feet and seats 50 guests in the dining room and 12 outside (seasonally). Pick-up, catering and delivery options are also available. It is open Monday through Thursday from 11 a.m. to 9 p.m., Friday through Saturday from 11 a.m. to 10 p.m. and Sunday from 11 a.m. to 8 p.m. It's located across from Tuscan Village in a busy shopping district, where visitors enjoy easy access and plenty of free parking.

For more information on the new Salem location, call 603-824-6972 or visit <https://www.thegreatgreekgrill.com>.

About The Great Greek Mediterranean Grill

The award-winning Great Greek Mediterranean Grill® is a leading franchise within the Greek, Mediterranean, and Middle Eastern fast-casual restaurant industry, offering a vivacious and flavorful menu inspired by foods in the Mediterranean diet. Every dish is made fresh, in-house from authentic recipes passed down generation after generation. Co-founded by two culinary trained, third-generation restaurateurs, Nick A. Della Penna and Trent Jones, The Great Greek Mediterranean Grill is an affiliated brand of United Franchise Group™, a globally recognized leader in franchising, within the United Franchise Group's food division, Big Flavor Brands™. For more information about The Great Greek Mediterranean Grill locations, menu and catering, visit www.thegreatgreekgrill.com, and for franchise information, visit www.thegreatgreekfranchise.com.

About Big Flavor Brands

Big Flavor Brands™ specializes in franchises dedicated to creative eating, offering a zesty menu of fast-growing, award-winning food brands with a proven track record of success. From fast-casual restaurants with authentic third-generation recipes like The Great Greek Mediterranean Grill®, to specialty concepts like the grazing innovator and charcuterie board caterer Graze Craze®, Big Flavor Brands dominate their niches with quality, value, and tasty fare for every occasion. Big Flavor Brands represents the food division of United Franchise Group™, which is comprised of innovative concepts pushing the boundaries with an unwavering commitment to quality, variety, and the pursuit of joyful eating.

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